(S)mall, (E)asily, (M)anagable, (E)fficient, (N)atural cattle

By Gene Kantack

emen, artificially implanted, is an inexpensive alternative when used to breed high value Lowline cattle. You can use good quality females of many breeds and carefully selected Lowline bull semen. Use inexpensive but good cows from the sale barn or cows you already own. The resulting calves will share the positive genetics that Lowline research has produced.

asy start up with a small initial cost allows for

little investment risk. The added value of the seed-stock and beef you produce gives the security of a positive bottom line. The reputation of Lowline cattle is already well established. Sixty plus years of Australian government research has successfully produced an animal that adds significant value to the producer. You will not find another grazier that can rival Lowlines in their proper niche. They are ideal for small acreages or as an addition to any beef operation.

fficiency is only one of the many positive value adding genetic traits of Lowlines; it is however a major one. Consider the added dollar value of cattle that can produce 70% of the beef on 50% of the feed the large beef breeds require, and accomplish this with less infrastructure and the handling ease of Lowlines.

atural, pasture to plate beef is the real heart of Lowline success. Our University studies show

> a high choice grade with external fat in the low tenths of an inch, (0.2). Fat in the tallow bin is not profitable, but high dollar steak is. Ribeye areas can be 50% greater per hundred-weight than counterparts of full sized major beef breeds.

> Utah State University analysis of our pasture to plate Lowline beef shows a 4:1 positive ratio of Omega 3s to Omega 6s. Eat your heart out with confined poultry and mercury added fish as you try to match this.



anagement of smaller, mild-tempered, and curious cattle is greatly simplified. Less and more simple facilities are required. The absence of horns and the size reduction favors all handlers, even if they are smaller or younger. In fact they are great as a teaching tool for those who would follow their parents lead in animal husbandry and business management. Create your own entrepreneurs. They can grow with the calves and learn to earn for themselves.

Natural beef with these qualities and the right portion and carcass size makes marketing easy and profitable.

For more information, and we have lots, please visit our web site or e-mail us.

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